



COUNCIL OF GREAT LAKES GOVERNORS INDONESIA, VIETNAM & THAILAND TRADE MISSION 2012

Trade Mission Details

Who: Small to medium sized companies from the Great Lakes region looking to export products and services to these exciting markets

When: March 16-28, 2012

Where: Jakarta, Indonesia; Ho Chi Minh City, Vietnam and Bangkok, Thailand

Trade Mission Itinerary

- March 16 Depart U.S. for Indonesia
- March 17 PM: Arrive Jakarta, Indonesia
- March 19 AM: Country Briefing
Individual Business Appointments
- March 20 Individual Business Appointments
- March 21 AM: Travel to Ho Chi Minh City,
Vietnam
- March 22 Individual Business Appointments
- March 23 Individual Business Appointments
- March 24 PM: Travel to Bangkok, Thailand
- March 25 Free Day
- March 26 Individual Business Appointments
- March 27 Individual Business Appointments
- March 28 Depart Bangkok for U.S.

The Council of Great Lakes Governors (CGLG) is leading a multi-sector trade mission to Indonesia, Vietnam and Thailand from March 16-28, 2012. The goal of this mission is to assist small to medium sized companies from the Great Lakes region to export products and services.

Why Export to Indonesia, Thailand and Vietnam?

Indonesia

- Indonesia is Southeast Asia's largest economy. It is a thriving democracy with significant regional autonomy.
- In 2010, Indonesia's annual growth expanded to 6.1%. Some experts predict that growth may reach 8% in 2011.
- With a population of 237.5 million, 50% who are under the age of 30, the consumer market continues to grow.
- More than 60 million low-income Indonesian workers are projected to join the middle class in the coming decade which signals increased spending on consumer goods.



Vietnam

- With a population of 86 million, half of which are under the age of 30, Vietnam offers a dynamic and rapidly evolving commercial market. The market offers ground floor and growth opportunities for Great Lakes exporters.
- Vietnam's economic growth has been one of the highest in the world in recent years, expanding at an average of 7.2% per year.
- U.S. exports to Vietnam in 2010 grew by 19.8% to \$3.7 billion.



Thailand

- Thailand is the U.S.'s 22nd largest trading partner. In 2010, U.S. exports grew by 28% to \$9 billion.
- The Thai economy is export dependent with exports accounting for 61% of its GDP.
- By Treaty, U.S. companies operating in Thailand, with the exception of a few sectors, are afforded national treatment or an "equal playing field" with Thai companies.
- Thailand serves as a gateway to Asia.



If you are not already active in these important markets, now is the time to get started.

HOT INDUSTRY SECTORS

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- Aircraft and Parts
 - Automotive
 - Cosmetics
 - Construction Equipment
 - Defense Equipment
 - Electrical Machinery
 - Educational Services
 - Environmental Technology
 - Food Processing and Packaging
 - Industrial Machinery
 - Information Technology
 - Medical Equipment
 - Mining
 - Oil and Gas
 - Power Generation
 - Renewable Energy
 - Security Equipment
 - Telecommunications

Mission Costs:

Mission Participation Fee: \$750 per person

Includes group airport-hotel-airport transportation; country briefings and networking events; pre-trip and in-country staff support.

Market Research & Appointment Setting Fees*:

Indonesia	\$1,625
Vietnam	\$1,625
Thailand	\$1,625

* *Varies by State*

**Mission registration deadline is
January 24, 2012**

For additional information please contact:

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Additional information on the CGLG Indonesia, Vietnam and Thailand trade mission is available at www.cglg.org/projects/ivt2012mission/index.aspx.