



COUNCIL OF GREAT LAKES GOVERNORS BRAZIL, CHILE & COLOMBIA TRADE MISSION 2012

Trade Mission Details

Who: Small to medium sized companies from the Great Lakes region looking to export products and services to these exciting markets

When: April 14-24, 2012

Where: São Paulo, Brazil; Santiago, Chile and Bogotá, Colombia

Trade Mission Itinerary

April 14 Depart U.S. for Brazil
 April 15 Arrive São Paulo, Brazil
 PM: Country Briefing
 April 16 Individual Business Appointments
 April 17 Individual Business Appointments
 April 18 AM: Travel to Santiago, Chile
 PM: Country Briefing
 April 19 Individual Business Appointments
 April 20 Individual Business Appointments
 April 21 Free Day
 April 22 AM: Travel to Bogotá, Colombia
 April 23 Individual Business Appointments
 April 24 Individual Business Appointments
 PM: Depart Bogotá for U.S.

The Council of Great Lakes Governors (CGLG) is leading a multi-sector trade mission to Brazil, Chile and Colombia from April 14-24, 2012. The goal of this mission is to assist small to medium sized companies from the Great Lakes region to export products and services.

Why Export to Brazil, Chile and Colombia?

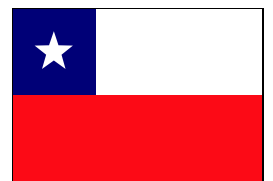
Brazil

- Brazil is Latin America's largest economy with a population of nearly 200 million people. It has one of the world's fastest growing economies and a GDP per head that is greater than either India or China.
- U. S. exports to Brazil in 2010 were \$35 billion, up 36% from 2009.



Chile

- With a population of about 17 million, Chile offers a dynamic, transparent and low risk business climate for exporters.
- U.S.-Chile Free Trade Agreement in place since 2004 (90% of U.S. products automatically duty free).



Colombia

- In 2010, U.S. exports to Colombia reached \$12 billion, up nearly 30% from 2009.
- The World Bank ranked Colombia as the third most business friendly country in Latin America.



If you are not already active in these important markets, now is the time to get started.

HOT INDUSTRY SECTORS



- Agriculture Machinery and Equipment
- Aerospace and Aviation
- Construction
- Electrical Power
- Energy
- Environmental Technology
- Food Processing and Packaging
- Healthcare
- Information Technology
- Medical Equipment
- Mining
- Safety and Security
- Telecommunications
- Travel and Tourism

Growing Blue Industry

The Great Lakes region is North America's "water belt" with nearly 20% of the world's surface freshwater. As a result, and building on a history of water-intensive industry, the region is a hub for hundreds of small and medium-sized water technology companies and institutions. To help promote these companies' products and services, the Council's trade mission to Brazil, Chile and Colombia will feature special water-specific briefings; government and industry meetings. These special events are in addition to the rest of the mission program which is for all companies regardless of their particular industry sector.

Mission Costs:

Mission Participation Fee: \$795 per person

Includes in-country staff support; group airport-hotel-airport transportation; country briefings and networking events; pre-trip and in-country staff support.

Market Research & Appointment Setting Fees*:

Brazil	\$1,585
Chile	\$1,700
Colombia	\$2,185

* Varies by State

**Mission registration deadline is
February 15, 2012**

For additional information please contact:

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Additional information on the CGLG Brazil, Chile and Colombia Trade Mission is available at www.cglg.org/projects/bcc2012mission/index.aspx.